

Florida Small Farms Outreach

<http://smallfarms.ifas.ufl.edu>

“Sustaining Small Farms, Strengthening Florida’s Communities”

- Florida Department of Agriculture and Consumer Services (FDACS)
- Florida A&M University – College of Engineering Sciences Technology and Agriculture (CESTA)
- University of Florida – Institute of Food and Agriculture Science (IFAS)

For More Information:

Contact your local Extension Agent at – http://ded.ifas.ufl.edu/districts_map.shtml

Or Les Harrison at the Leon County Extension Office

850-606-5202

harrison@leoncountyfl.gov

These televised workshops can be accessed through County Extension Offices statewide. The training sessions are to help small farm producers get their product to local markets, address obstacles for small producers, and identify new market segments for selling products locally.

Workshop presentations will address and provide information on the following:

Session 1: September 14, 2010

Finding Sales for your Small Farm

Session 2: September 28, 2010

Food Safety Requirements
for Small Farmers

Session 3: October 12, 2010

Taking Care of Bu\$iness!

- Price Discovery
- Accountability
- Basic Merchandising

Session 4: October 26, 2010

The Art of Selling

Sessions are two hours starting 6 Central Time/7 Eastern Time.

The programs are open to everyone at \$5 per session.

Early registration is recommended for participants. The availability of program notebooks and materials will be based on pre-registration numbers.